



SEM PQIC MEETING

Minutes
July 18, 2017

Vernice Anthony, BSN MPH, VDA Health Connect, welcomed the coalition and asked Alethia Carr, RD, MBA, VDA Health Connect to give an introduction to the Ted Talk they would view. She directed them to the bio of David Williams and asked them to also look at the two articles that can be used as references talk about the widening race gaps and *what is Health Equity*. Listen to how he suggests how to improve delivery of service.

How Racism Makes Us Sick was viewed and then asked to discuss, in small groups, what they learned / what did this mean to you? / what can you do differently?

Kiddada Green, Executive Director, Black Mothers' Breastfeeding Association, gave a presentation on the many myths that people believe around Black mothers' breastfeeding. One myth is that everyone uses formula; 57% of mom's initiated breast feeding; and, believing formula gave more nutrients is absolutely not true. Formula cannot supplement the same nutrients as breast milk. Breastfeeding makes your breasts sag; women with small breasts can't breast feed; women with large breast can't feed; it hurts – it should not hurt. If you feel that you are not producing enough milk and the baby is distressed after trying everything you can, consult your doctor to see if there is anything else wrong. She shared tear off copy written pad that can be ordered at NoodleSoup.com Item #1536 and shared with their clients.

Leseliey Welch, MPH MBA, Deputy Director, City of Detroit Health Department, shared information on SisterFriends and other initiatives the health department is having success with in a wholistic approach to the health and well-being of the community. The impact of teen pregnancy and the outcomes. Teens who get pregnant, whether they give birth to their baby or not, and their babies have poor health and developmental outcomes. Giving teens choices through their program, I Decide, letting them know their options and how their choice can impact their life. With SisterFriends they are combatting infant mortality through mentorship, connecting mothers to existing network of community-based services and forming the foundation for community awareness of DHD and partner programs. Also working on other SODH through partnerships with other organizations, such as, LYFT.

Dr. Cheryl Gibson-Fountain shared some information on the changes in birth control access and reimbursement. She stated that change could come but need to be diligent. It was decided that this should be tabled and discuss at the next meeting.

Dawn Shanafelt, MPA, BSN, RN, Perinatal Nurse Consultant, Michigan Department of Health & Human Services, introduced the panel members and each member gave an overview of their baby friendly processes and protocols. The panelists were Marie Bosco, Lactation Consultant, Henry Ford Health System, Renay Gagleard, DNP, MSN, RNBC, Director of Women and Children's Services, St. Joseph Mercy Oakland, Colleen Schulte, BSN, RN, IBCLC, Lead Lactation Consultant and Mentor, Breastfeeding Support Services, St. John Hospital, Delicia Shimkoski, Coordinator of Lactation and Childbirth Education, Hutzel Hospital. Connecting to the community is imperative, educating the staff nurses on what services are available, such as WIC, prenatal clinics, B

Dr. Iris Taylor, PhD, VDA Health Connect, gave an update and next steps on the 2018 Work Plan & Strategies. 2018 is a year of implementation so we are going to focus on a pilot that can be replicated and done in an area of high need. It will be implemented in zip codes, 48221 and 48238 first and then spread. We will do both SODH and 10% increase of participation in WIC.

We will be coming back with a more detailed set of objectives and work plan around our four areas of focus.

Mental Health –1) identifying the resources available in the community and 2) tools for early detection of mental health issues. Joy Calloway shared that the outcomes from the birthing hospital surveys gave us a roadmap of the need for referral resources to where to get care; and post it and make available to those in need. Facilitate coordination of access between mental health providers and birthing providers. When to assess and what are the right tools to use. Investigate how we can receive payment for the assessment services. Three additional members were added to the committee.

Safe Sleep –Patti Kelly gave an update and introduced Colleen Nelson, infant safe sleep coordinator for MDHHS. We are continuing to give mini grant to the health departments. Radio ads and advertising on educating the community continues. Received grant from Michigan Health Endowment Fund to assess all the communication materials and MDHHS is hosting focus groups with MPHI, focusing on the City of Detroit. We will follow up and have MDHHS present on the advancements and for the Coalition to give input on being culturally relevant.

Alethia Carr discussed the SEMPQIC – Michigan Collaborative Quality Initiative Fall Conference that will be held on September 29th from 7:30 a.m. to 3:00 p.m. at the Hutzel Women’s Hospital. Currently we are planning two major key notes and 1-2 panels. The objective is to review of neonatal and maternal levels of care and share VON outcomes share as an introduction to transparency in the perinatal levels of care. More information will be forthcoming.

The coalition should get the contacts in their organizations with Cindy to add to the distribution list for the conference. Or they can share among their peers.

Vernice Anthony gave updates on the following:

- a. Michigan Alliance for Innovative Maternal Health (MI AIM) – Maternal Health continue to participate in bi-weekly calls. National effort but spearheaded by MHA and ACOG. 8 states to participate – through ACOG funds maternal health and mortality. Funding comes nationally from ACOG.
- b. Dr. Hiltrop president of the Michigan Chapter of the American Academy of Pediatrics was approached by United Way asking if MI AAP would support the baby box support. Realizing not supported among the health departments, researched and presented findings to the board. Distribution key – not being promoted as a way of reducing infant mortality but rather being promoted to engage parents in order to connect parents with other resources, such as, Bibs to Backpacks.
- c. Learning Collaboratives will be participating on the regions calls and will bring the findings back to the group.

- d. Fund Development we have submitted a proposal with one of the foundations for funding to increase home visiting in our target area. Then results can be shared and spread.
- e. Communications & Web site sending articles out and are developing a process to add to the website rather than inundate with emails. We would welcome input. Coalition prefers the emails.
- f. Patti Kelly shared on Sept 14th an Infant conference will be held at the Ann Arbor Marriott. She will send the electronic flyer to Cindy.
- g. Healthy Start regional meeting with the City of Detroit Health Department, 2-day meeting sharing best practices. Information is in the packet.
- h. **Homework Assignments:** 1) Considering what you saw in the video, find out from your own agencies whether there is or what programs and services that deal with diversity, disparities, and SODH are available. 2) Similar account of the coalition of the effective programs that you would like to share.

www.gdahc.org/SEMPQIC