



GREATER DETROIT AREA HEALTH COUNCIL

*Healthy people.  
Healthy economy.*

## About GDAH

The **Greater Detroit Area Health Council [GDAH]** was founded in and incorporated on August 14th, 1944, as the Detroit Hospital Council. The primary goal of the Detroit Hospital Council was to improve the management of community health resources citywide by providing health facility planning to hospitals. Today, GDAH is the nation's longest-standing multi-stakeholder collaborative dedicated to improving the health and wellbeing of the diverse communities of southeastern Michigan. Our work expands across the 7-counties that make up the region, and in some cases the state and nation.

GDAH is southeast Michigan's premier health care coalition. We leverage multi-sector and multi-stakeholder collaboration to develop and evaluate innovative ways to improve health and wellbeing. As a health care leader for more than 70 years, GDAH has been recognized regionally and nationally.

GDAH represents everyone ***who gets care, gives care, and pays for care.*** GDAH is dedicated to the cost-effective allocation, management, and use of health care resources. As a non-profit collaborative, we develop strong, strategic partnerships that increase access to care, improve the value and manage the cost of health. We do this all in accordance with our ***Mission, Vision & Values.***

## What does GDAH do?

**Brings together health care stakeholders to work collectively and equitably toward common goals and outcomes,** such as GDAH's *Find MI Care* website and mobile app to connect people to free and low-cost health care close to home.

**Collaborates with partners and key contributors to solve improvement problems,** such as the *Macomb Partners in Health*, a four-year initiative to reduce chronic disease in Macomb County, with the Macomb County Health Department, Henry Ford Macomb Hospital, and others, and Choosing Wisely, through the American Board of Internal Medicine Foundation, to reduce the overuse of unnecessary tests and treatments.

**Leverages relationships to maximize opportunities,** such as creating innovative programs with funders and the community that includes GDAH's *Hypertension Intervention Project*, that uses peer-to-peer lifestyle education to help lower high blood pressure among African Americans.

**Drives comprehensive data collection, analysis and reporting that no other stakeholder can produce alone,** such as annual physician and hospital performance reporting through *myCareCompare.org*.

**Transforms community health through education, employment and empowerment,** such as the *Coffee & Controversy* educational series and the *Pathway to Healthcare* health literacy videos to assist in health care enrollment, as well as understanding, using, and retaining benefits.

**www.GDAH.org | @GDAH | 248.282.6742 Main | 248.282.5495 Fax**

## **GDAHC Programs & Initiatives**

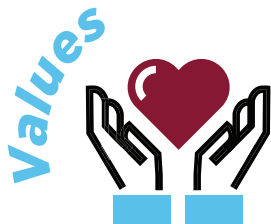
- Health Around the Corner
- Macomb Partners in Health
- Choosing Wisely
- Find MI Care
- myCareCompare.org
- Southeast Michigan Alliance for Addiction Free Communities
- Southeast Michigan Perinatal Quality Improvement Coalition (SEMPQIC)
- Michigan Patient Experience of Care (MiPEC)
- Health Equity Resource Group (HERG)
- Pathways to Healthcare
- Hypertension Intervention Project (HIP)
- Coffee & Controversy



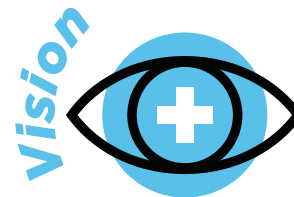
To improve the health and economic wellbeing of individuals, organizations and communities.



We innovate and transform health and care by leveraging the strength of collaboration.



Innovation  
Integrity  
Knowledge & Awareness  
Connectivity  
Facilitation & Navigation



Healthy people.  
Healthy economy.



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