

# SPONSORSHIP:



GREATER DETROIT AREA HEALTH COUNCIL



## 3rd Annual Opioid Abuse and Heroin Overdose Solutions Summit: Learning Together to Change Outcomes

Wednesday, May 23, 2018, 7:30 a.m. - 4:00 p.m. at Burton Manor, Livonia

### PRESENTING SPONSOR: \$7,500

The PRESENTING SPONSOR level connects your organization to the expected 500-plus attendees through pre-summit and on-site marketing benefits. Your sponsorship assists in making this important summit a reality.

- Opportunity for executive leader to speak from stage (2 minutes).
- Organization name/logo placement at Presenting Sponsor level on summit marketing communication materials including event flyers, signage, name badges, agenda, program, and pre and post event emails as well as presentation screens (two rotating slides).
- Logo listed as Presenting Sponsor on GDAHC website and social media accounts.
- Opportunity to provide a branded promotional item to every attendee in goodie bags.
- Full-page advertisement in summit program book with prime location.
- Booth with 8-foot table at the summit in a prime location.
- Registration for up to 10 individuals with reserved seating in prominent area.
- Two social media posts and one dedicated feature email to GDAHC members, past and current participants to showcase how your organization is contributing to the community.
- Name recognition in all GDAHC-generated summit press announcements.
- Logo in GDAHC 2017-18 Report to the Community as a summit Presenting Sponsor.

### ELITE SPONSOR: \$5,000

The ELITE SPONSOR level is designed to connect your organization to health care and other stakeholders through summit participation and showcases your corporate involvement.

- Organization name/logo placement at Elite Sponsor level on summit marketing communication materials including event flyers, signage, program, and pre and post-event emails and presentation screens.
- Logo listed as Elite Sponsor on GDAHC website and social media accounts.
- Full-page advertisement in summit program book.
- Booth with 8-foot table at the summit in prominent location.
- Registration for up to eight individuals with reserved seating in prominent area.
- Two social media posts to showcase how your organization is contributing to the community.
- Name recognition in all GDAHC-generated summit press announcements.
- Logo in GDAHC 2017-18 Report to the Community as a summit Elite Sponsor.

### ASSOCIATE SPONSOR: \$2,500

The ASSOCIATE SPONSOR level is designed to connect your organization to health care and other stakeholders through summit participation, as well as support the ability to have this vitally important event.

- Organization name/logo placement at Associate Sponsor level on summit marketing communication materials including event signage, program, and pre and post event emails and presentation screens.
- Logo listed on GDAHC website and social media accounts.
- Half-page advertisement in summit program book with prime location.
- Booth with 8-foot table at the summit
- Registration for up to eight individuals with reserved seating.
- One social media focus to showcase how your organization is contributing in the community.
- Name recognition in all GDAHC-generated summit press announcements as Associate Sponsor

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### COMMUNITY SPONSOR: \$1,000

The COMMUNITY SPONSOR level is designed to connect your organization to health care and other stakeholders through summit participation and showcase your community involvement.

- Organization name placement at Community Sponsor level on summit marketing communication materials including event signage, program and pre-event emails and presentation screens.
- One social media focus to showcase how your organization is contributing in the community.
- Organization name listed on GDAHC website and social media accounts.
- Booth with 8-foot table at the summit
- Registration for up to eight individuals.

### TABLE SPONSOR: \$500

The TABLE SPONSOR level provides your organization an opportunity for recognition as a supporter of this vital community event, and at the same time educate your staff and/or clients.

- Organization name listed as Table Sponsor on summit marketing materials and presentation screens.
- Logo placement on signage at your table.
- Registration for eight individuals at your assigned table.

### BOOTH SPONSOR: \$250

As a BOOTH SPONSOR, your organization can interact with the expected 500 attendees.

- Booth space with 8-foot table
- Organization name listed on screens with Booth Sponsors.
- Registration for two individuals.

## Comparison Chart

BENEFITS	PRESENTING \$7,500	ELITE \$5,000	ASSOCIATE \$2,500	COMMUNITY \$1,000	TABLE \$500	BOOTH \$250
Opportunity for executive leader to speak from stage (2 minutes)	✓					
Opportunity to provide a branded promotional item to every attendee in goodie bag	✓					
Logo on name badges, event flyer and agenda	✓	Flyer				
Listed in GDAHC Report to the Community	As Presenting Sponsor	As Elite Sponsor				
Organization name recognition in all GDAHC-generated summit press announcements	✓	✓	✓			
Color advertisement in program book	Full Page; Prominent Placement	Full Page	Half Page			
Social media focus to showcase how your organization is contributing in the community.	Two targeted posts plus one feature email	Two targeted post	One Targeted Post	One Targeted Post		
Recognition on GDAHC website and social media accounts	✓	✓	✓	✓		
Booth space with 8-foot table	✓ Prime location	✓ Prime location	✓	✓		✓
Recognition on event program, pre- and post-event emails, signage and event presentation screens	Logo	Logo	Logo	Name	Name	Name on screens
Reserved seating	Prominent Table for 10	Prominent Table for 8	Table for 8	Table for 8	Table for 8	2 Tickets

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## 3rd Annual Opioid Abuse and Heroin Overdose Solutions Summit: Learning Together to Change Outcomes

Wednesday, May 23, 2018, 7:30 a.m. - 4:00 p.m. at Burton Manor, Livonia

- We choose to sponsor the "3rd Annual Opioid Abuse and Heroin Overdose Solutions Summit," hosted by the Greater Detroit Area Health Council [GDAH] in partnership with the Detroit Wayne Mental Health Authority (DWMHA), on May 23, 2018, at Burton Manor in Livonia.

### Please indicate your sponsorship level:

- Presenting Sponsor - \$7,500
- Elite Sponsor - \$5,000
- Associate Sponsor - \$2,500
- GDAH/DWMHA Member Ticket - \$40 each \_\_\_\_\_ X \$40 = \_\_\_\_\_
- Non-Member Ticket - \$65 each \_\_\_\_\_ X \$65 = \_\_\_\_\_
- Other Contribution \_\_\_\_\_
- Community Sponsor - \$1,000
- Table Sponsor - \$500
- Booth Sponsor - \$250

[Click here to register online.](#)

### Contact Information:

Full Name \_\_\_\_\_

Title \_\_\_\_\_

Organization \_\_\_\_\_

Mailing Address \_\_\_\_\_

Office Phone \_\_\_\_\_

Email \_\_\_\_\_

- Payment enclosed
- Please email invoice using P.O. number \_\_\_\_\_
- We will email high-resolution logos in eps format (versions for light and dark backgrounds) to [ngabel@gdahc.org](mailto:ngabel@gdahc.org).

Mail the completed form with check made payable to the "Greater Detroit Area Health Council, Inc." and indicate "Opioid Abuse Summit" on memo line, and mail to:

Greater Detroit Area Health Council  
Attn: Nicki Gabel  
30200 Telegraph Road, Suite 105  
Bingham Farms, MI 48025

Once your form and payment are received, GDAH will contact you with advertising requirements for the summit program book if applicable.

Contact Nicki Gabel, Special Events, GDAH, at 248-282-6911 or [ngabel@gdahc.org](mailto:ngabel@gdahc.org) with any questions.