



GDAHC BACKGROUND

The Greater Detroit Area Health [GDAHC] was founded and incorporated on August 14th, 1944, as the Detroit Hospital Council. Today, GDAHC is southeast Michigan's premier health care coalition. It leverages multi-sector and multi-stakeholder collaboration to develop and evaluate innovative ways to improve the health and wellbeing of the people living and working in southeast Michigan. As a health care leader recognized nationally and regionally, GDAHC represents everyone who **gets care, gives care and pays for care**. Dedicated to the cost-effective allocation, management and use of health care resources, the non-profit collaborative seeks to develop strong, strategic partnerships that increase access to care, improve the value, and manage the cost of health.

GDAHC serves as a neutral convener and backbone organization to achieve collective impact on detriments to health care. A membership organization funded through dues and grant opportunities, members and partners fulfill vital initiatives to better our communities. We do all of this in accordance with our Mission, Vision & Values.



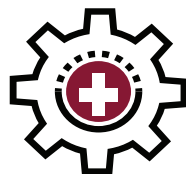
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Practicing Physician
GDAHC Board Chair



BARBARA ROSSMANN
President & CEO,
Henry Ford Macomb Hospitals
GDAHC Chair-elect



KATE KOHN-PARROTT
GDAHC President & CEO



PURPOSE

To improve the health and economic wellbeing of individuals, organizations and communities



MISSION

We innovate and transform health and care by leveraging the strength of collaboration.



VALUES

Innovation
Integrity
Knowledge & Awareness
Connectivity
Facilitation & Navigation



VISION

Healthy people.
Healthy economy.

PROGRAMS & PROGRAM HIGHLIGHTS

Choosing Wisely[®] initiative to reduce overuse of medical tests and treatments.

Coffee & Controversy educational event series led by subject matter experts.

Find MI Care website and mobile app to locate free and low-cost health care services.

Health Around the Corner & Macomb Partners in Health initiatives to reduce chronic disease in Macomb county.

Health Equity Resource Group to promote awareness of the consequences of health inequities and support overall population wellness.

Hospital Community Health Improvement Collaborative initiative to align resources to create new approaches and models to better the social determinants of health.

Hypertension Intervention Project to reduce high blood pressure through peer-to-peer education.

Michigan Patient Experience of Care to measure, report and improve patient experience of care in the practice setting.

myCareCompare.org, a public portal to share provider performance data.

Pathway to Healthcare video series to increase health literacy and improve access to care.

PO Affinity Group is working to provide maximum benefit to all participating partners in areas of health care payment reform and affordability, the opioid epidemic, emergency department utilization, practice efficiency, and Choosing Wisely.

Southeast Michigan Alliance for Addiction-Free Communities, a task force dedicated to fighting the opioid crisis and substance abuse disorders.

Southeast Michigan Perinatal Improvement Coalition an initiative to improve infant and maternal health and decrease health disparities.

REACHED OVER 5
MILLION PATIENTS &
PROVIDERS ACROSS
THE STATE WITH THE
CHOOSING WISELY
MESSAGE

28 DIABETES
PREVENTION PROGRAM
LIFESTYLE COACHES
TRAINED WITH 32
CLASSES HELD & OVER
240 PARTICIPANTS

MORE THAN 1,000
PCPs IN OVER 250
PRACTICES & 15 POs
IN MICHIGAN ARE
PARTICIPATING IN
MIPEC

PUBLISHED LEARNING
GUIDE ON SOCIAL
IMPACT ASSESSMENT
FOR COMMUNITY
HEALTH

GDAHC BECAME
A DESIGNATED
QUALIFIED ENTITY.
WE ARE 1 OF 16 IN THE
U.S. AND THE 12TH NRHI
MEMBER TO BE A QE

GDAHC MEMBERSHIP

Membership in the Greater Detroit Area Health Council [GDAHC] is an opportunity for your organization to join with other stakeholders - those who give care, get care, and pay for care - to actively transform health care in southeast Michigan. There are numerous benefits to being GDAHC Members:

HAVE A VOICE IN HEALTH CARE ISSUES

- Participate on working committees related to increasing access to care, reducing health care disparities in our communities, improving health care quality, and decreasing the cost of care.
- Share your organization's perspective, best practices and play a leadership role in identifying opportunities, designing solutions and/or implementing programs and initiatives.
- Early consideration to partner on grant opportunities center around mutual initiatives.
- Gain access to health care information and other resources.
- Keep abreast of current regional and national health care trends and issues.
- Establish and build collaborative efforts and partnership opportunities with other health care stakeholders, including major organizations, executives, and community groups.

VISIBILITY FOR YOUR ORGANIZATION

- Listing as a member on the GDAHC website and other communication mediums, including the GDAHC Annual Report.
- Recognition during GDAHC Board of Directors meetings.
- Consideration for editorial or speaking opportunities.
- Communication of your organization's news and/or events in the GDAHC e-newsletter and on the website, as appropriate.
- Discounted event sponsorship opportunities.

EDUCATION, EVENTS & NETWORKING OPPORTUNITIES

- Free and/or discounted rates for educational sessions and conferences.
- One free "member pass" for a Coffee & Controversy session.
- Participate in the Annual Business Meeting & *Salute! to Healthcare* awards dinner.
- Attend networking events, forums and conferences.
- Access to and/or information about free national webinars

SAVE THE DATE!

**3RD ANNUAL OPIOID & HEROIN ABUSE SOLUTIONS SUMMIT
HOSTED BY GDAHC & DETROIT WAYNE MENTAL HEALTH AUTHORITY
MAY 23, 2018 AT BURTON MANOR IN LIVONIA**

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Michigan Health Association

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Director/Health Officer, Macomb
County Health Department

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Pastor Jerome Warfield
Mt. Vernon Baptist Church

*** Executive Committee Member**
**** Emeritus**

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